

LITTLE MISS KATY

BY KATY ENGLISH



HELLO!

I'm **Katy**, a 27 year old blogger, photographer and Hufflepuff living in **London**.

@MISSKATYENGLISH



9.5K



16.4K



680

DEMOGRAPHICS



84% FEMALE
16% MALE



51% 25-34
20% 18-24
18% 35-44



55% UK
12% USA

ABOUT LITTLE MISS KATY

Little Miss Katy is a fun and cheerful lifestyle, food and travel blog, with core website content including **quick and easy recipes**, **affordable lifestyle** features, and **fun city guides**.

I'm known for my **midsize girl-next-door** style, my **home cooking tips** for time-poor **millenials**, my **sunny online personality**, and my quirky **magic Instagram** photos.

KEY STATISTICS

Average Monthly Unique Visitors: **7.000+**

Average Monthly Page Views: **10.000+**

RSS and Email Subscribers: **1.800+**

Domain Authority: **45** IG Engagement: **8.4%**

UNIQUE SELLING POINTS

- Fun and comfy girl-next-door fashion style (midsize)
- Foodie city guides for travellers on a flexible budget
- Easy recipes for millenials who can't cook
- Creative and engaging photography for Instagram

PREVIOUS CAMPAIGNS INCLUDE

